



The Bulldog - Richard Florida to Lecture Ottawa City Council

By Kenneth_Gray Thu, Oct 22 2009

An e-mail has been circulating through Ottawa City Hall saying that Mayor Larry O'Brien's office is bringing internationally renowned public intellectual Richard Florida to Ottawa.

The visit was confirmed Thursday by city communications. The meeting scheduled for Oct. 30 between 2 p.m. and 4 p.m. at Andrew Haydon Hall will include council, senior staff, economic development staff and some media. There will be a question-and-answer session after his address.



The communications department was unaware of how much Florida will be paid for the meeting.

Florida is one of the leading thinkers on the future of cities. His landmark book, *The Rise of the Creative Class*, and its follow-up, *Who's Your City?*, have become guideposts for urban critics around the world.

Florida is a professor at the Joseph L. Rotman School of Management at the University of Toronto.

Florida was asked by the Ontario government to produce the report "Ontario in the Creative Age." Florida has also studied how Ottawa will fare in the new creative economy he envisions in the future.